

Dance Marathon

at Southeast Missouri State University

Sponsorship Opportunities

2012-2013

Benefiting



Dance Marathon
at Southeast Missouri State University
One University Plaza Drive MS 1800
Cape Girardeau, MO 63701
www.dmatse.weebly.com



I am writing to offer you a unique opportunity to enhance your business exposure, while supporting one of Southeast Missouri State University's distinctive events on campus, Dance Marathon.

Dance Marathon is a student-run philanthropy event that raises money to benefit Children's Miracle Network Hospitals of Greater St. Louis, which directly supports St. Louis Children's Hospital and SSM Cardinal Glennon Children's Medical Center.



Children's Miracle Network Hospitals is a non-profit organization dedicated to providing medical care for critically or chronically ill children free of cost. Since our establishment at Southeast Missouri State in 2007, our organization has raised over \$50,000 for the medical care of local kids that are treated at these two St. Louis Area Hospitals.

The 'Miracle Children' and their families who receive support from CMN-Hospitals of Greater St. Louis are invited to attend our 12-hour Dance Marathon event. Our Miracle Children and their families also have the opportunity to share their miraculous stories to the 'dancers'.

As our organization continues to grow, we need your help and support to continue our rising status in the CMN-Hospital community. This year we are hoping to have an even more productive year, and we would love your help to ensure that our seventh-year efforts are successful.

Whether your tax-deductible contribution comes in the form of a monetary or in-kind donation, it will be paired with a customized package of sponsor benefits, all of which are outlined in this packet.

For the Kids!

Dance Marathon 2012-2013 Executive Board
dmsoutheast@gmail.com



What is Dance Marathon?

"Dance Marathon is a nationwide movement involving college and high school students at more than 150 schools across the country, all raising money for the Children's Miracle Network Hospital in their community. These students spend a year learning valuable leadership and life skills while raising funds and interacting with CMN-Hospitals patients and families. The year culminates with a 12-40 hour long event where the students stay on their feet through dancing, games and entertainment in celebration of the total amount raised that year."

"Why stay on your feet for that long? To quote the first Children's Miracle Network Hospitals Dance Marathon's mission statement: 'We dance for those who can't.' It is this solidarity to – and connection with – the cause that makes Dance Marathon an event unlike any other."- www.dancemarathon.childrensmiraclenetworkhospitals.org



**Children's
Miracle Network
Hospitals**
of Greater St. Louis

Who Do CMN-Hospitals Treat?

- ◆ 98% of children needing heart or lung transplants
- ◆ 88% of all children with pediatric cancer
- ◆ 72% of children with pediatric AIDS
- ◆ Devote 60% of their services to children under the age of 6



How Are Funds Used?



- ◆ Acquire new programs including research and diagnostics
- ◆ Purchase advanced technological equipment
- ◆ Renovate and establish new facilities
- ◆ Provide outstanding medical care for children

100% of proceeds raised by the Dance Marathon organization at Southeast Missouri State University is directly donated to Children's Miracle Network Hospitals of Greater St. Louis. The proceeds are then evenly distributed between St. Louis Children's Hospital and SSM Cardinal Glennon Children's Medical Center!



The Event



"we dance for those who can't..."

This year we will be celebrating our 7th annual Dance Marathon event. Held on March 2nd, 2013. In which we hope to reach our fundraising goal total- \$10,000! The 12-hour event consists of games, entertainment, prizes, and interacting with the Miracle Children and their families! Throughout the year, our dedicated executive board and committee members work diligently planning the 12-hour event and securing funds and donations to help reach our fundraising goal.

All of the money that is collected is split between St. Louis Children's and SSM Cardinal Glennon. We are determined to gain further support from the Cape Community and we know, with your help, we can achieve our goal!

The success of this event depends on the involvement of our community, and we invite you to take advantage of this opportunity. If your business is willing to donate either monetarily or a in-kind donation, please see the documents in the remainder of this packet.

All sponsors and donators will be listed at the event, as well as recognized over the loudspeaker as a contributor.

Your support means a great deal to us and to the hospitalized children that are treated at these two local area hospitals!



"...we dance for the kids!"

How Can You Help?

MAKE A MIRACLE! Help us save the lives of children and enhance patient care through compassion and financial contributions.

CORPORATE BENEFITS

- Opportunity to market your products and services at our 12-hour event
- Opportunity to have corporate logo printed on commemorative t-shirts that will be worn by more than 200 participants and volunteers
- Opportunity to have corporate booth or banner at the event
- Donations are tax deductible

OTHER WAYS TO GET INVOLVED

If your company is unable to make a monetary donation, we are accepting food and prize donations.

Some possible donations include:

Gift Cards	Gift baskets	Gift bags
T-shirts	Coupons	Electronics
Store merchandise	Movie tickets	

*All monetary donations are tax deductible (Tax ID upon request) and will be received by cash or check. Please make checks payable to:

"Children's Miracle Network Hospitals of Greater St. Louis"

*For in-kind donations, kindly include the market value of the product.

Please mail or email a scanned copy of the following form(s) and the donated item/monetary donation by **FEBRUARY 11th, 2013 to:**

**Dance Marathon at Southeast Missouri State University
One University Plaza Drive MS 1800
Cape Girardeau, MO 63701**

- Please provide promotional materials by **February 23rd, 2013**
- All promotional materials will be used on the day of the event, **March 2nd 2013**. At the **North Student Recreational Center at Southeast Missouri State University**.

Sponsorship Levels

	Bronze \$50-\$150	Silver \$200-\$300	Gold \$300-\$400	Miracle Club \$400+
Corporate logo on commemorative T-shirt				
Company Banner at event				
Name and corporate logo on website				
1-5 Minute commercial at event				
Opportunity to have corporate booth at event				

Donating to DM at Southeast exposes you to:

200+ Dancers!

Hundreds of Donors!

10,000 SEMO Students, Faculty, and Staff!

And the Cape Community!



Mailing Address:

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 Cape Girardeau, MO 63701
www.dmatse.weebly.com

In-kind Donation Form

Company Name:	
Contact Name:	
Address	
City, State, Zip code	
Email:	
Telephone:	
Description of Donated Product:	
I would like the donation to be:	<input type="checkbox"/> Delivered to event on (date) _____ at (time) _____ <input type="checkbox"/> Picked up on (date) _____ at (time) _____ Notes: _____
I would like to donate to the following level:	<input type="checkbox"/> Bronze (\$50-\$150) <input type="checkbox"/> Silver (\$200-\$300) <input type="checkbox"/> Gold (\$300-\$400) <input type="checkbox"/> Miracle Club (\$400)

“We agree to donate the amount indicated above for Dance Marathon’s event. We also agree to have the donation received by the method indicated above.”

Company Contact Signature: _____ **Date:** _____



Mailing Address:

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Monetary Donation Form

Please make checks payable to:

“Children’s Miracle Network Hospitals of Greater St. Louis”

Company Name:	
Contact Name:	
Address	
City, State, Zip code	
Email:	
Telephone:	
Delivery method:	<input type="checkbox"/> Mailed by (date) _____ at (time) _____ <input type="checkbox"/> Picked up on (date) _____ at (time) _____
I would like to donate to the following level:	<input type="checkbox"/> Bronze (\$50-\$150) <input type="checkbox"/> Silver (\$200-\$300) <input type="checkbox"/> Gold (\$300-\$400) <input type="checkbox"/> Miracle Club (\$400)
Amount enclosed:	

“We agree to donate the amount indicated above for Dance Marathon’s event. We also agree to have the donation received by the method indicated above.”

Company Contact Signature: _____ **Date:** _____

Contact Us!

If you have any questions or would like to find out more about Dance Marathon, please contact us at:

Dance Marathon at Southeast Missouri State University
One University Plaza Drive MS 1800
Cape Girardeau, MO 63701

dmsoutheast@gmail.com / www.dmatse.weebly.com

Kristin Bey
Dance Marathon Overall Chair
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[@DMSoutheastMO](https://twitter.com/DMSoutheastMO)



facebook.com/DanceMarathonatSEMO

FOR THE KIDS!